



Our unique on-demand DVD video publishing service offers organisations a revolutionary new way to distribute video footage and multi-media material to a marketplace, "just in time" with "zero inventories".

Not only that, but our system enables your audience to easily pick and choose what content they want on a DVD disc. So from a collection of your individual video assets, your customers can create a Video DVD of their choice.

This alternative means of video footage distribution is perfect for multi-file, special interest video DVD titles irrespective of market size.

And not just video, UniqueDVD enables organisations other elements such as multi-media, software and data files direct to their market on bespoke personalised DVD format.

## How It Works for Content Owners and Customers

UniqueDVD is a network-based solution enabling users to log in via any standard web browser or kiosk to create and submit their orders. Professional DVDs are created with custom menu pages and buttons. Users are provided with unmatched flexibility and performance.

1. Your data is stored in an individual digital archive. We store all video clips, menus, movies and artwork.
2. Via a URL from your website or a kiosk centre, your customers can compile their own collection of video clips or multimedia material from the archive database. Uniquely designed interface allows your customer to search and review video clip and multimedia material, then add it to their DVD compilation. Detailed information is associated with each piece of footage assisting in choice. The system has an advanced search facility allowing your users to find exactly what they need, quickly and efficiently.
3. The DVD Disc can be further personalised by adding background image, music and text to be displayed on the menu screen of the DVD.
4. Additional data can also be included on the disc including PDFs, JPEGs and even full multimedia presentations.
5. Your clients can choose up to a set number of footage or up to a capacity of approximately 90 minutes, whichever is the greatest.
6. The compilation is then paid for by your customer via your online payment gateway, or ours if you prefer. You receive the payment for the DVD compilation.
7. The DVD compilation is created at our facilities, tested then shipped.
8. You receive a request for payment for the number of DVD's shipped by UniqueDVD.

## The service of DVD on Demand

Our UniqueDVD on Demand publishing system can easily be applied to a wide range of Media, Corporate and Training material.

Example market areas include:

- Media and Multi-Media Distribution
- Sales and Marketing
- Training
- Product Awareness
- Health and Safety
- E-Learning
- Sports and Leisure

What We Do For You

- Provision of an ordering interface that can be customised with your corporate brand and is delivered within UniqueDVD's domain but accessed from your website or online store.
- Preparation of your footage/material which includes:
  - encoding, transcoding and storage of digitised footage on a central archive.
  - preparing metadata, previews and thumbnail images for presentation on the interface.
- Full production of UniqueDVD which includes bespoke authoring, printing and packaging, branded with your corporate logo.
- Financial management of production, royalty schedules and a raft of reporting and analysis services if required.
- After sales service and support.

## Already have a DVD set up?

If you already have a DVD in our system, you can simply order the number of DVDs you want "On Demand". Just let us know where you would like your DVDs shipped when you place your order.

For high volume projects on a longer timeframe, replication may be a good solution. Check out [www.replication.com](http://www.replication.com) for competitive prices and an excellent service on replication.



### Contact Us

Tel: +44 (0) 1264 336330

Fax: +44 (0) 1264 336694

Email: [info@replication.com](mailto:info@replication.com)