

- **Rocket DVD Prosumer Overview**
- **Fully Automated DVD Creation & Production** – Using RocketDVD virtually takes the human element out of the physical DVD production process. Using our intuitive user interface, users can setup and launch a DVD authoring and production project in a matter of minutes. Once the project is launched RocketDVD performs all the necessary tasks to create the DVD including; Capturing and Encoding your video, creating a comprehensive menu (from your custom menu theme selection), creating an optional custom disc label, prints an optional custom DVD case wrap, and prints your DVD insert for chapter selections. All of this is done without any further human intervention. In addition, you can direct the RocketDVD software to create a physical DVD on a local DVD writer or send the DVD project to a desktop DVD Duplicator/Printing system (i.e. Primera XR Series).
- **Point & Click User Interface** – We have designed our user interface with the look and feel of a standard video deck including deck like intuitive controls such as; Start, Stop and Pause. In addition, all other controls are clearly marked and tied to a comprehensive context sensitive help file so that you're never more than a simple button click away from application help. The benefit is that users will be able to master the use of RocketDVD Prosumer in a matter of minutes.
- **Variable Text Insertion** – Part of the DVD project identification includes entering optional Title, Subtitle and Date range information. This information can be automatically transferred and inserted into the DVD disc label, DVD Case wrap, DVD insert and rendered into your DVD menu page assets. You get full control over the font, colour and size for this text on each separate asset. This enables you to create generic menu theme and print assets but still create a DVD that looks custom, whether you're making one or many DVDs.
- **First Play** - This feature lets you include a "First Play" video on the DVD. First Play videos can be used to make a short video autorun rather than going straight to the menu. They are often used for warnings or to promote additional video titles or services. We've also included a User Operation Enable/Disable feature so you can choose to force the viewing of the First Play video if necessary.
- **Direct DV Capture** - Capture your video directly from any DV Camera or VTR Deck. All you need is an available Firewire port on your PC. We've also included full deck control via Firewire and we've added segment capture with complete markin/markout capabilities so you can actually perform a linear edit on your DV tape while creating the DVD project in realtime!
- **Analog Video/Audio Capture** - Using an optional Viewcast Osprey Video Capture card you can create DVD titles directly from any analog video (Composite and S-Video) sources.
- **Dolby AC3 Audio Encoding** – From the Encoding menu you can select either Stereo AC3 or MPEG Audio for the audio encoding format. MPEG Audio is the most common format used in the European market however all players must support AC3 as a minimum to comply with the DVD Video specification. Dolby AC3 thus ensures compatibility with all DVD Players worldwide.
- **Segment Encoding** – This feature gives you the ability to pause and restart the video capture as necessary. Each time you do, the system will automatically place a chapter marker at the beginning of the next video segment and this marker will show up as a scene selection on your DVD menu (if you're making a DVD with a menu) or as a chapter point if your using chapters without a menu. This is useful for compiling multiple tapes on to one DVD, as a rough editing method, or to force a chapter point on the DVD while you're encoding. The resulting Video and Audio segment files will be saved in the work directory and when the DVD is created they will be concatenated into one contiguous Video file for playback on the DVD.
- **Automatic Project Archival** – Once a project is run RocketDVD saves all of the raw files used to create the DVD in a "work" folder using the project id entered with the project as the folder name. The project creation file is saved in a "project" folder. This enables you to easily recall a project by hitting the "Load project" button and re-make the DVD including all of the print assets without having to recapture the video and audio. This is also useful as a method of creating project templates that have specific encoding and DVD creation parameters saved in them.
- **DVD Authoring Selections** – You can choose to make a DVD with Menu, Once play DVD or a Continuous or Looped DVD format. If you choose DVD with Menu you are presented with an opportunity to call your custom pre-defined menu theme and the theme is then displayed at the bottom of the selection window for review.
- **Custom Chapter Selections** - With any one of the DVD type choices selected you have the ability to apply a variety of comprehensive chapter methods to your DVD including: Arbitrary number of chapters, Arbitrary chapter length (in seconds), Smart Chapter selection (this uses our proprietary Algorithm to find actual scene changes on the DVD and adds additional chapter points in between scenes for enhanced navigation. This is particularly beneficial for home movies and low action video such as corporate presentations.), Scene change only, Custom Chapters (this feature allows you to enter in time codes, bitmaps and custom text for each chapter on the DVD) and one chapter per segment.