

EZCaster®

Live Broadcasting System



Live Broadcasting at the Touch of a Button

The EZCaster® encoder and “SMART” on-line management software makes streaming LIVE and creating on-demand videos as simple as turning on a TV.

You no longer have to be a rocket scientist and a web designer to produce videos for the Internet. Simply plug in your camera and press start to begin streaming live video to your audience.

The EZCaster® combines the two major parts to streaming video - the video compression/streaming, and publishing videos on your website - into one seamless process. Until now, encoding systems were wildly complicated and only created video streams and files. With the EZCaster®, your website is automatically updated with a “watch live video” link. Users can just click the link and start viewing your live broadcast!

The New touch screen encoder and ‘SMART’ on-line management software makes streaming LIVE and creating on-demand videos simple. The software automatically generates the HTML code to embed the video in your web pages, providing email notifications and RSS feeds to you and your clients. You can run a webinar or live presentation including features such as “ask a question”, your website, custom graphics and even a Powerpoint presentation.

There are two major parts to streaming video, the video compression/streaming and publishing videos on your website. With EZCaster® we provide you with not only the hardware solution in one compact box, but also with a turnkey ongoing service. We can create branded presentation graphics, open and close video clips and much more.

Streaming Subscriptions

We offer a variety of monthly subscription plans for you to broadcast live or on-demand. For Example

Plan 1 - 10-10 Monthly Plan - 100 viewers
 -10 hours live webcast
 -10 hours on-demand streaming
 -Total of 2000 hours streamed viewing/month

Plan 2 - 0-20 Monthly Plan - 100 viewers
 -20 hours of on-demand streaming
 -Total of 2000 hours streamed

Plan 3 - For special events, typically based around estimated number of viewers, we create a custom 6 month plan

Case	8" wide, 7.5" tall, 14" deep
Display	7" LCD Touch Screen (600x800)
Internal PC spec	Intel Core 2 Duo 2.8Ghz DDR2 2GB Memory 160GB SATA Hard Drive Windows XP Embedded USB/PS2 Keyboard & Mouse ports
Weight	6Kg
AC Power	100-240 V, Auto Sense (50/60Hz)
Ethernet	100 Mb/s, 1Gb/s
Optical Drive	None
VGA	Dual Monitor Support - Sub D15
Video In	Composite SD Analog: NTSC, PAL, SECAM - RCA connector
Audio In	Line Level In- Unity Gain (Stereo) - RCA connector Line Level In – Variable Gain (Stereo) - Stereo 1/8" mini Microphone Level In – Variable Gain - Stereo 1/8" mini Speaker Out (Stereo) - Stereo 1/8" mini
Compression	Currently Windows Media (VC-1 and H.264 coming)
Video Compression	7kbps to 8Mbps (Default 250kbps)
Audio Compression	Mono or Stereo -2kbps to 193kbps (Default Mono, 48kbps)



Data
Delivery
Solutions

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