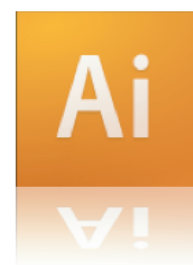


Flash Memory & USB Packaging Artwork Setup Guidelines

Multi Media Replication Ltd



Document Setup/Supply:

We would prefer to receive documents setup in the industry standard DTP software - either Adobe InDesign (CS - CS3) or Quark Xpress (v.6 - v.7). Ideally artwork should be supplied as a high resolution PDF file. Alternatively we can accept original .ind or .qxd files (Mac format) with all images and fonts included.

Should you require assistance with the above please contact our design team.

We could accept files created in Adobe Illustrator (.ai or .eps) provided all fonts are outlined and all images are included / embedded. If you wish to provide Illustrator artwork please discuss this with our design team before supply.

Bleeds:

Please ensure that all artwork supplied has a minimum 3mm bleed on all sides.

Colour:

As a rule we print using only CMYK (we cannot work with RGB). We can work with Pantone colours for specialist projects. Should you require Pantone printing please discuss this with your Just Rams contact.

Image Resolution:

All non Vector based images should be supplied at a minimum of 300 dpi.

Barcodes:

If barcodes are included in your files please ensure they are vector graphics, that fonts have been outlined and they are single colour black.

Supplying a PDF:

If supplying a PDF file (our preferred format) please ensure that press optimised settings are used, that all fonts are embedded, all colours are CMYK and crop marks are included.

Delivery Options:

Several delivery options are available:

You can email your artwork (up to 10MB in size) to info@replication.com

We can accept artwork uploaded to our FTP server - please contact us for account and connection details. Alternatively files can be sent via an online delivery system such as 'yousendit.com'.

Artwork can also be sent on CD / DVD. Please post to: Design Team, Multi Media Replication Ltd, Unit 4 Balksbury Estate, Upper Clatford, Andover, Hampshire, SP11 7LW

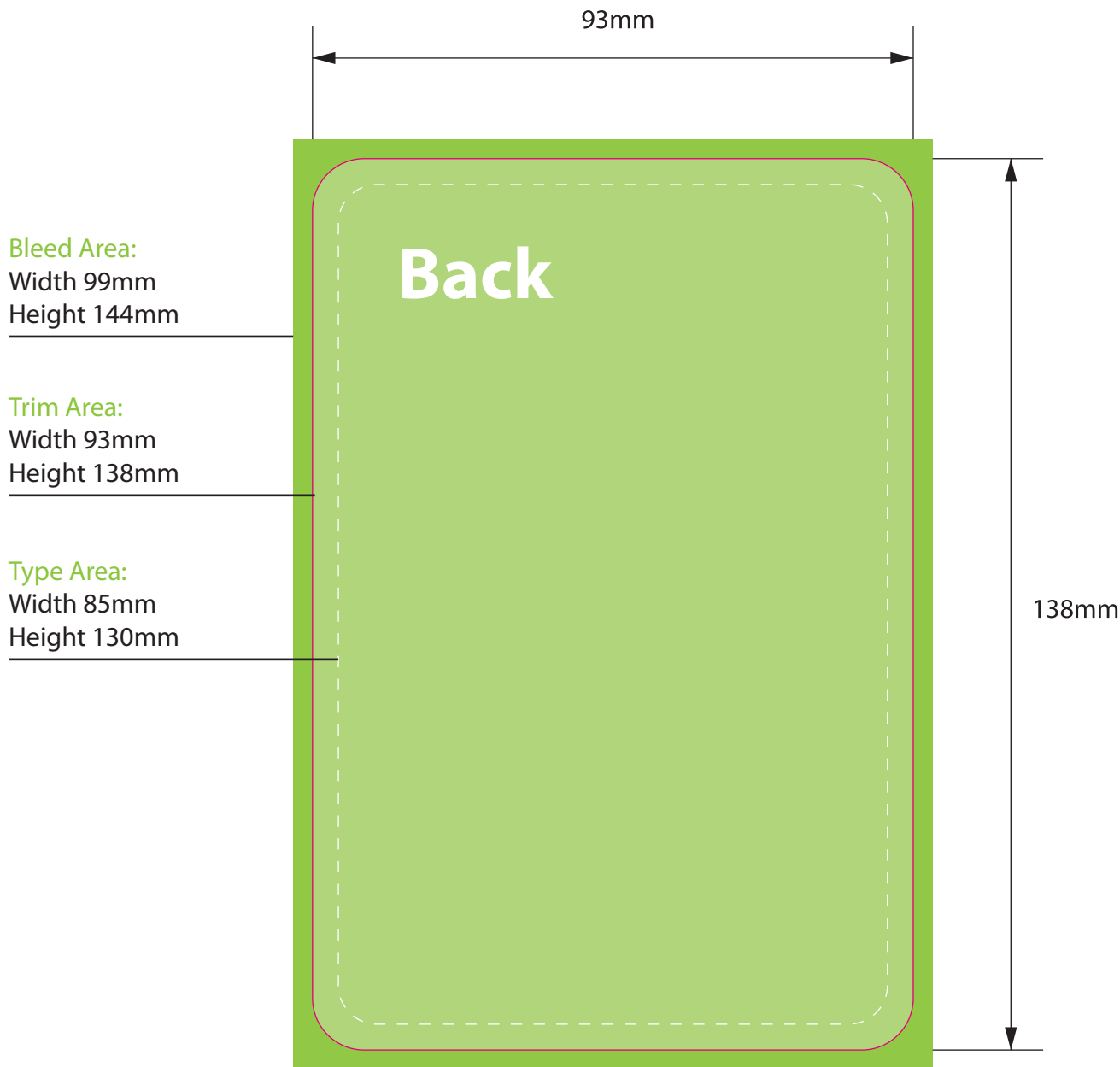
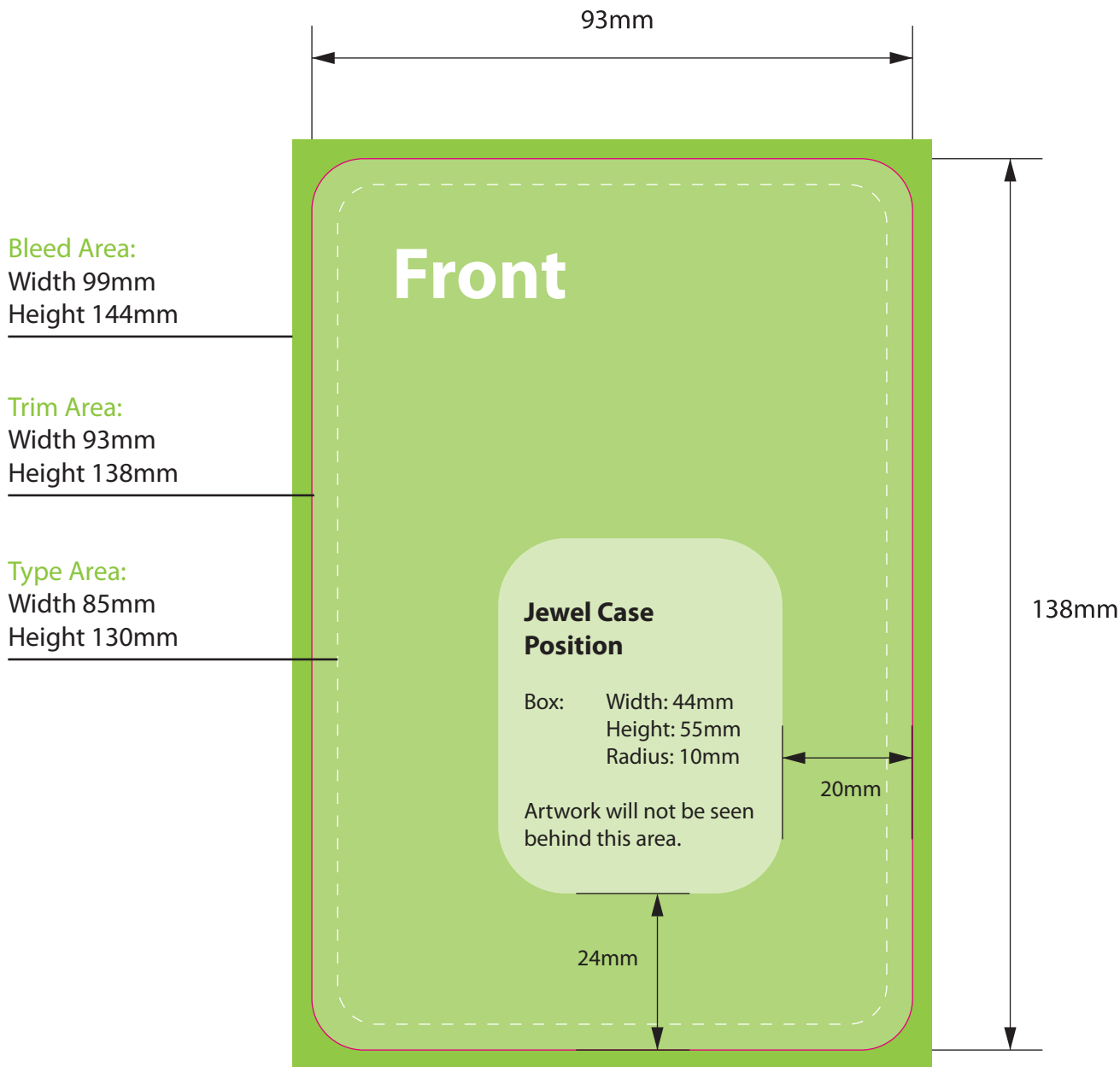
Please ensure all artwork is supplied in line with these specifications. Failure to do so could incur extra costs and/or result in an unsatisfactory final product.

If you have any questions please do not hesitate to contact the design team on 01264 336330, or email info@replication.com

2 Page Artwork

For Digital Memory Cards

Please Note: This document should be set as 2 separate pages

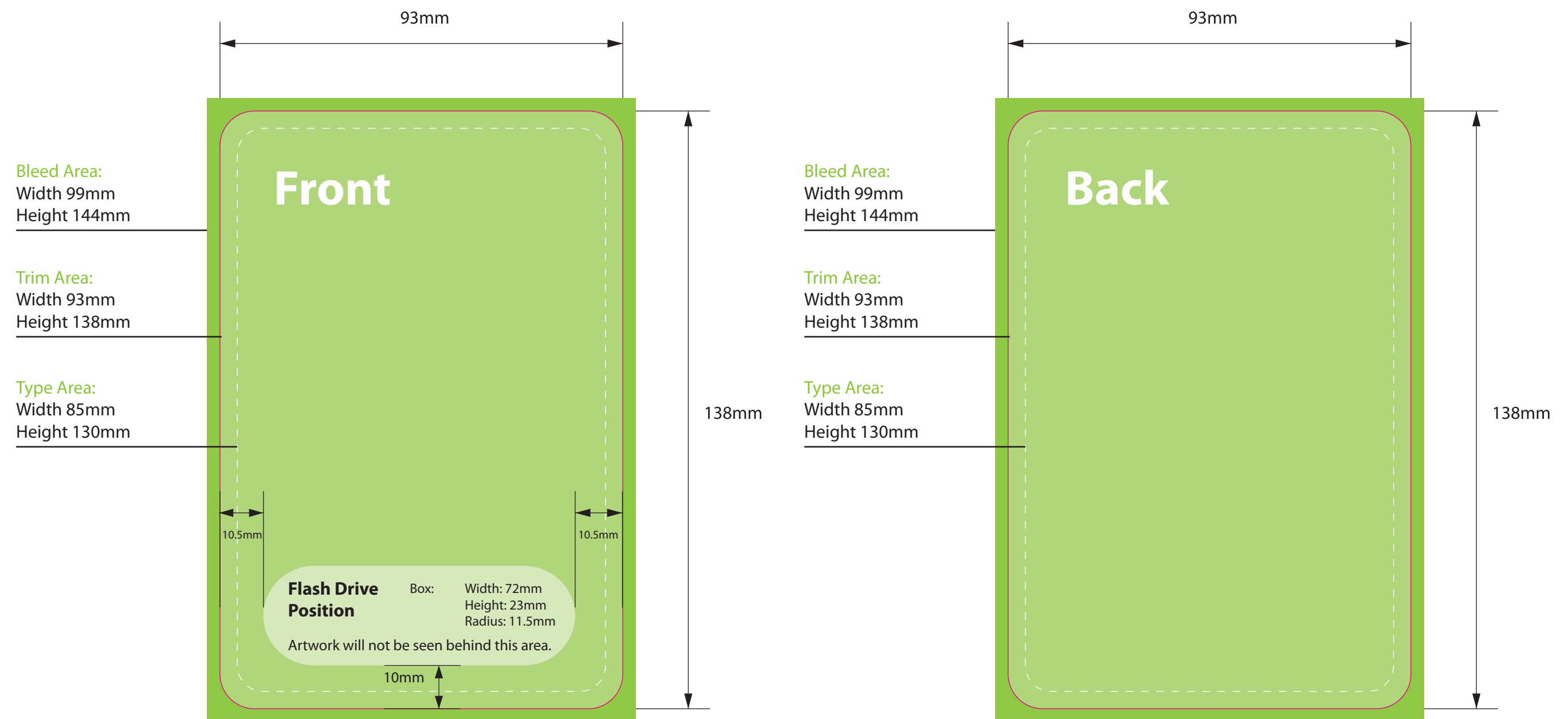


2 Page Artwork

For USB Flash Drives

Please Note: This document should be set as 2 separate pages.

Items placed below the product bubble, such as logos etc may not be seen due to the extrusion of the plastic.

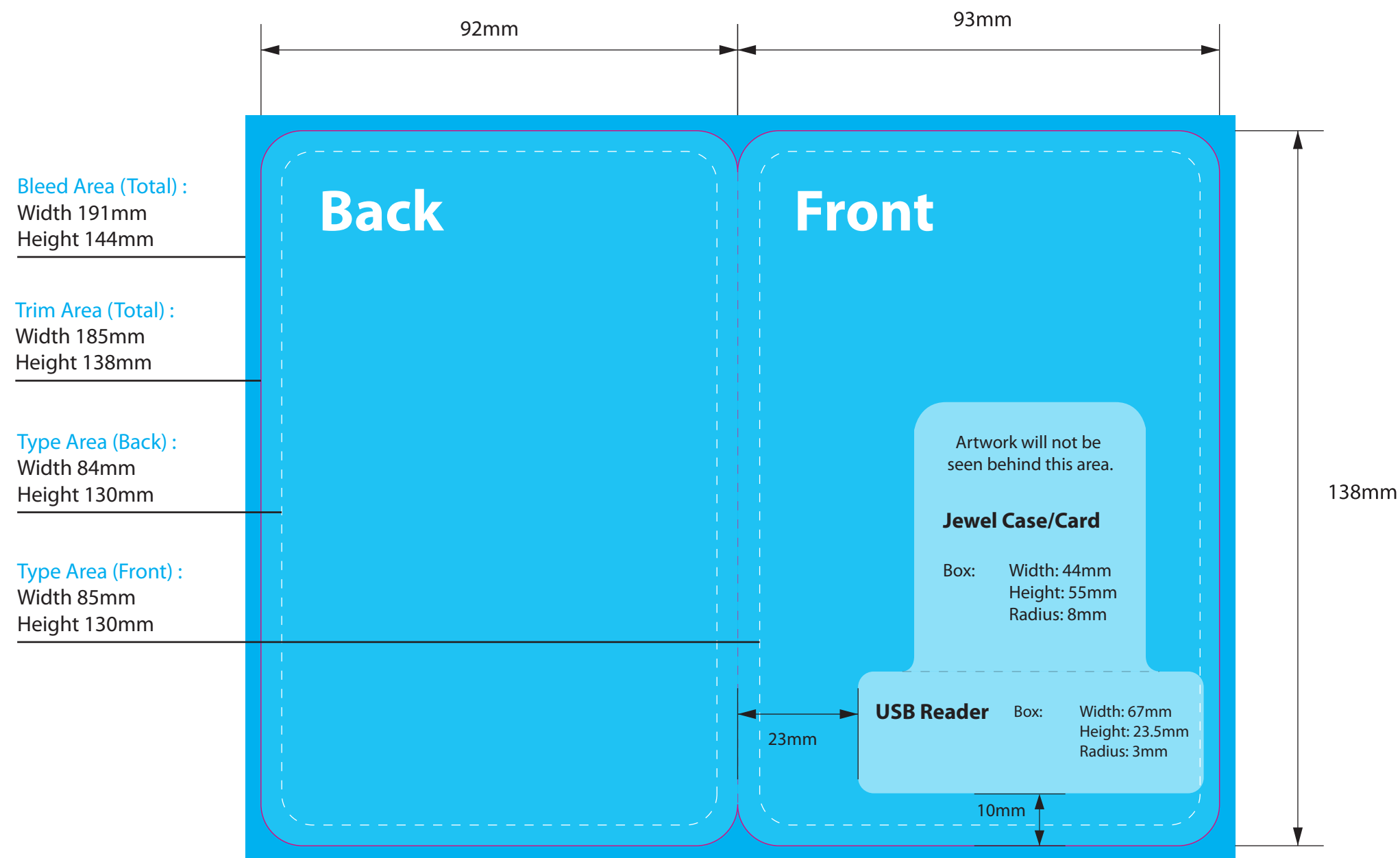


4 Page Artwork

For Digital Memory Cards + Readers

Please Note: Please ensure artwork from the front page bleeds into the back page by 1mm - 2mm as the middle fold can shift slightly.

Items placed below the product bubble, such as logos etc may not be seen due to the extrusion of the plastic.



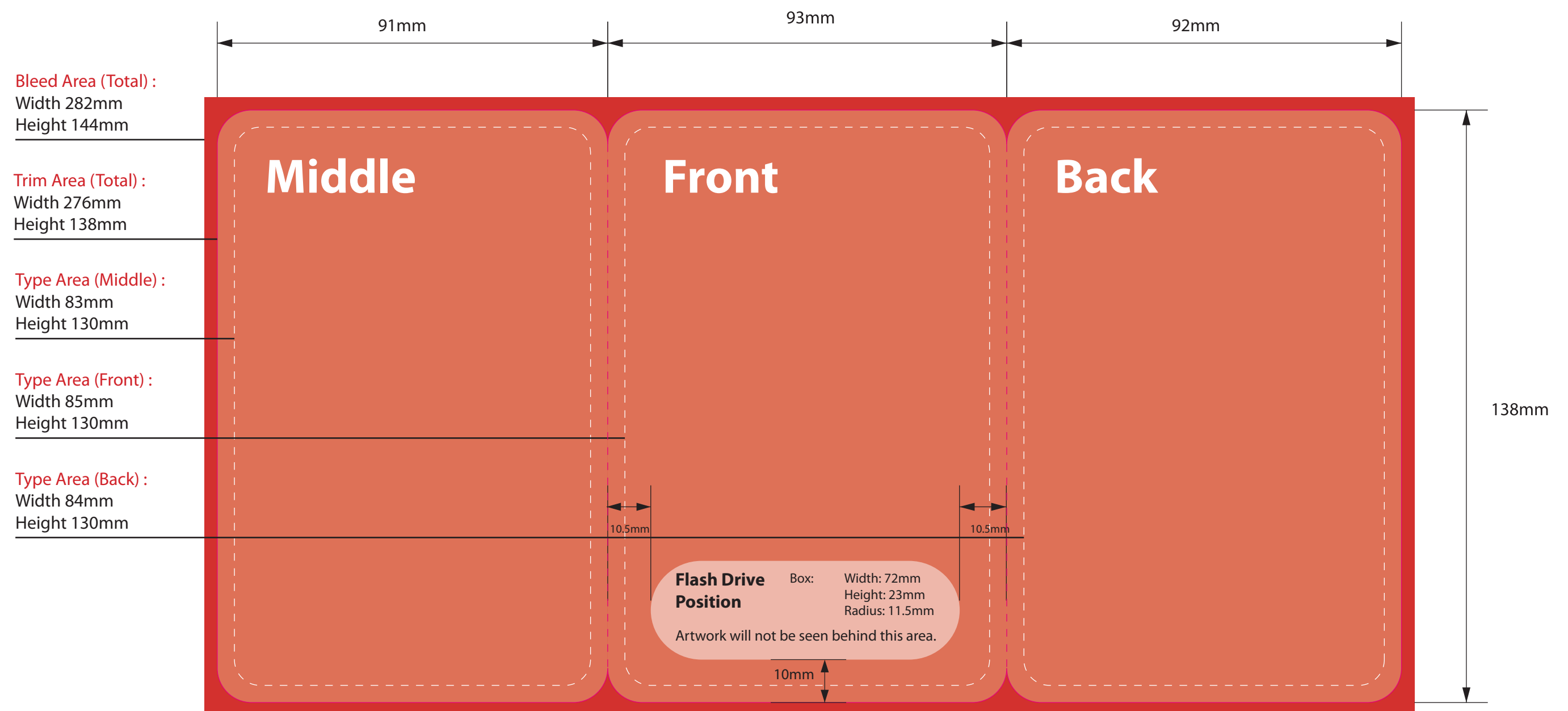
6 Page Artwork

For USB Flash Drives

Page 1 of 2
Outside Pages

Please Note: Please ensure artwork from the front page bleeds into the back and middle pages by 1mm - 2mm as the folds can shift slightly.

Items placed below the product bubble, such as logos etc may not be seen due to the extrusion of the plastic.



6 Page Artwork

For USB Flash Drives

Page 2 of 2
Inside Pages

Please Note: When setting the inside pages for a 6 page document the outside pages cutter is effectively 'flipped' horizontally. The left hand page becomes 92mm wide, the right hand page 91mm.

Inside pages tend to contain instructions etc in single colour black.

